



On behalf of the chair of Social Psychology we are very happy to invite you to the following guest lecture:

Some people are more susceptible to misinformation than others but nobody is on the safe side

- Psychological perspectives on political communication

Prof. Dr. Tobias Rothmund Fahima Farkhari & Carolin-Theresa Ziemer

Friedrich-Schiller University of Jena

WEDNESDAY, 02.06.21, 12 – 14 (c.t.) DIGITAL, PER ZOOM

In a digitized media environment, political communication undergoes structural changes that affect the role of politicians, journalists and political laypersons. These changes reinforce some societal challenges such as the problem of fake news or misinformation. In this presentation, I want to outline and discuss psychological perspectives on how research can add to the understanding of the topic of misinformation. The goal of this perspective is to better understand the boundary conditions of (a) individuals' susceptibility to believe in misinformation or false evidence in digitized media environments and (b) how individuals can benefit from psychological interventions that aim at reducing this susceptibility. Based on signal detection theory, dual process models of information processing and a motivated cognition framework, I discuss theoretical assumptions, empirical evidence and avenues for future research